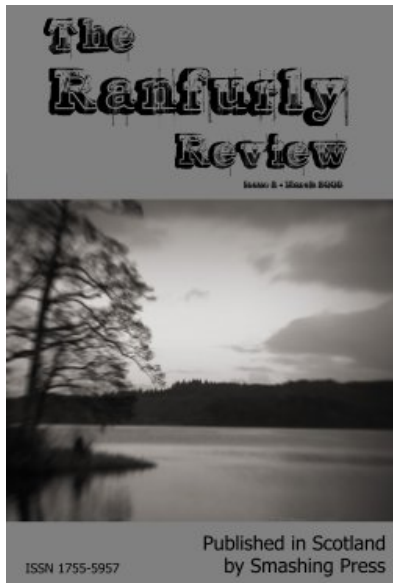


The Ranfurly Review Grows In Popularity With Publication Of Second Issue



The second issue of The Ranfurly Review, which was published on 1 March 2008, was met with a large rush of readers at the weekend, eager to get their hands on the new issue.

What is more remarkable is the new issue is only the second since The Ranfurly Review launched in December of last year.

Published in the heart of the first UNESCO City of Literature, Edinburgh in Scotland, The Ranfurly Review has grown rapidly in readership, with its success astounding everyone, including Chief Editor, Colin Galbraith.

“I think it’s taken everyone by surprise,” said Galbraith. “We knew we were doing something a bit different by placing no restrictions on content, and while this has worked in getting a unique and open literary e-zine into the marketplace, it has also provided some headaches when it comes to choosing what gets published, and what doesn’t.”

Accessibility was the key for Galbraith when The Ranfurly Review first launched. “I wanted to publish something that was good fun to read, made sense to people, and was easy to refer back to. But it had to be appealing to those who might not think of reading short fiction and poetry as fun. It had to be accessible. And that seems to have worked on the most part.”

The Ranfurly Review is downloadable in PDF format and has shown impressive download statistics in its first quarter. Over 200 readers grabbed a copy in the first week following publication in December, and the second issue saw a total of 156 copies snatched up for free – in the first day.

CONTACT DETAILS

For further details or to contact The Ranfurly Review for any reason, please try:

w: www.ranfurly-review.co.uk
e: press@ranfurly-review.co.uk